



**Rabies: Share the message.**  
**SAVE A LIFE.**

[www.rabiesalliance.org/world-rabies-day](http://www.rabiesalliance.org/world-rabies-day)

**World Rabies Day – 28 September**

Global Alliance for Rabies Control  
Celeste Schepers

# World Rabies Day – an international day of action

## WHO, FAO, and OIE unite in the fight against rabies

### International efforts

- WHO, OIE and FAO have all spoken in support of working together within their tripartite alignment towards global elimination of canine rabies

FAO, OIE and WHO unite for World Rabies Day to call for elimination of disease

Mass dog vaccinations and public awareness key to breaking cycle of transmission



27 September 2013, Rome - The Food and Agriculture Organization of the United Nations (FAO), the World Organisation for Animal Health (OIE) and the World Health Organization (WHO) have issued the following joint statement on the occasion of World Rabies Day.

UNITED AGAINST RABIES

#### FACTS

Without preventable disease, rabies is a viral disease that infects the central nervous system and ultimately leads to the death of people and animals. Rabies can be prevented and managed. Rabies still kills more than 60,000 people per year.

Falling victim: Every ten people who have been bitten by a suspect rabid animal die within the age of 15.

People at risk: People living in rural areas are at risk of being bitten by rabid animals. Human vaccines and antivenoms are not readily available. The most common barrier to the use of PEP is the lack of rabies advocacy and public awareness. People need to unite to combat this disease.

70% of the canine population to break transmission from dogs to humans. Safe, effective human vaccines are also available as pre- and post-exposure prophylaxis vaccines. Post-exposure prophylaxis, or PEP, is a series of vaccines provided to people bitten by rabid animals including bats in order to prevent the disease from developing. The use of PEP intradermally is saving costs by approximately 60-80% in comparison to the intramuscular route, and is a more cost-effective option where the disease is highly present.

### 1 The "One Health" Concept



A global strategy for managing risks at the Animal – Human – Ecosystems interface



Tripartite agreement of 3 Directors General

3 Priorities

Zoonotic influenzas

Antimicrobial resistance



Rabies  
Global control of canine rabies

Implementation of the recommendations of the Seoul Conference  
Sept. 2011



Food and Agriculture  
Organization of the  
United Nations



WORLD ORGANISATION  
FOR ANIMAL HEALTH



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GLOBAL ALLIANCE FOR RABIES CONTROL



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## On World Day, UN announces global initiative to end deaths from dog-transmitted rabies by 2030



PAHO/WHO | Veterinarian vaccinating a street dog.

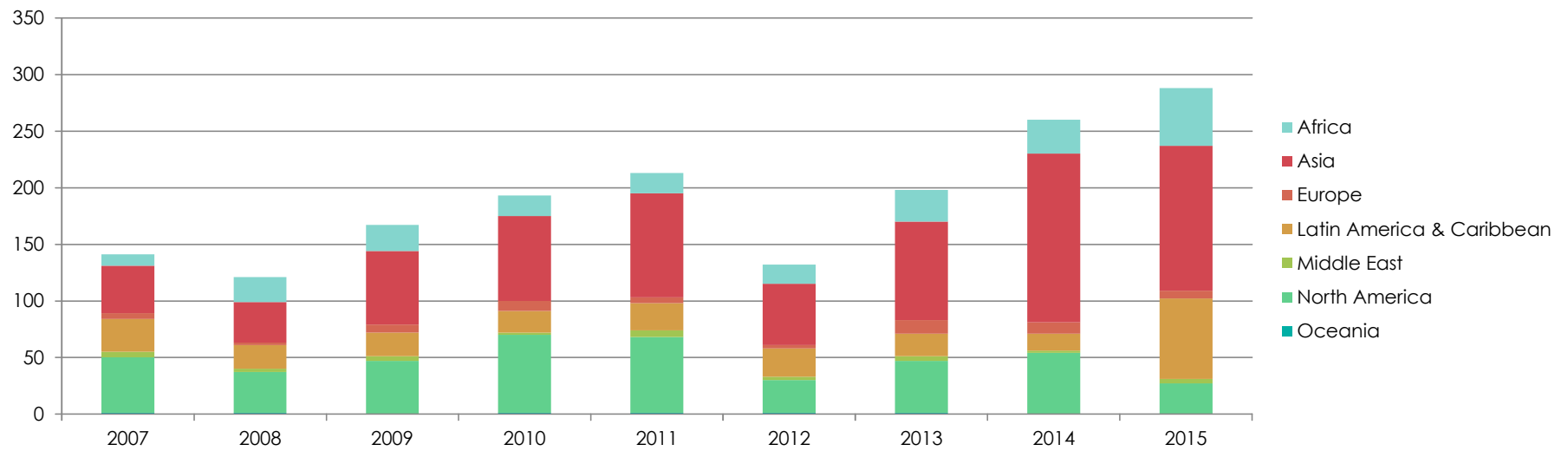
28 September 2017

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RELATED STORIES

The largest global anti-rabies initiative to end human deaths from dog-transmitted rabies by 2030 was

**World  
Rabies Day  
brings  
industry and  
civil society  
together**



# Registered World Rabies Day events





<https://rabiesalliance.org/world-rabies-day-campaigns@rabiesalliance.org>

# 2017



<https://rabiesalliance.org/world-rabies-day-campaigns@rabiesalliance.org>

**Here is how you  
can make an  
impact with  
World Rabies Day**

REVIEW

Open Access

## World Rabies Day – a decade of raising awareness

Deepashree Balaram<sup>1\*</sup>, Louise H. Taylor<sup>1,2</sup>, Kim A.S. Doyle<sup>1</sup>, Elizabeth Davidson<sup>1</sup> and Louis H. Nel<sup>1,3</sup>



**Table 1** Gaps identified in rabies prevention where World Rabies Day can contribute

Gap identified	Relevant target audiences
Human rabies prevention: Lack of awareness about appropriate rabies prevention strategies	Public health practitioners and community members
Animal rabies control: Poor awareness as to effective rabies control strategies	Animal health workers and community members
Education: Limited availability/accessibility of rabies educational material in poorly resourced countries	At-risk communities, through global networks
Advocacy and communication: Insufficient dialogue/information sharing among global rabies workers/leaders	Global networks, key opinion leaders and experts, governments
Social mobilization and community outreach: Insufficient rabies prevention and control efforts because rabies affects “neglected” communities	Local communities
Social mobilization and community outreach: Lack of priority given to rabies prevention and control at the central level	Local communities

First column extracted and second column adapted from Table 1 in Lembo et al. [8] where World Rabies Day was listed as one of the programmes to address gaps in rabies prevention

# Showcase your country's work in progressing along the Stepwise Approach towards Rabies Elimination (SARE) scale

## Gabon: Information and awareness meeting with stakeholders in the fight against rabies



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STOP-R

ocio-cultural

INFORMATION, EDUCATION, AND COMMUNICATION

Instructions: Enter "0" under Status if No or None, or "1" if Yes

STAGE	ACHIEVEMENTS / ACTIVITIES	OTHER IMPORTANT INFORMATION (please include in REMARKS)	STATUS	REMARKS	Rabies Blueprint ref
1	Public awareness	Have the target audiences been identified at a local level (e.g. at-risk communities, dog owners, children)?	0		4.2.3 Understanding who needs to be involved
1		Has an assessment been done to determine what message should be communicated to the target audience at a local level?	0		Examples of GAP surveys
1		Has an IEC plan* been developed and implemented on a small scale?	0		Communication plan
1		Has broad public awareness messaging started at a national level?	0		World Rabies Day
3		Has the IEC plan been integrated into the national rabies strategy, implemented at national level and updated where needed?	0		Communication plan
5		Have awareness programmes focusing on the maintenance of freedom from dog and dog-transmitted human rabies been implemented?	0		



## South Sudan: Vaccination for owned dogs



**Tunisia:**  
Raising awareness and health education  
campaigns in primary schools, playgrounds,  
amusement parks and rural areas

**Increase the reach of rabies prevention messages to at-risk communities**

**Nigeria:  
Collaborating With Human &  
Animal Health Centres**



**Encourage medical and veterinary sectors to work together**

**Encourage professional and community networks to spread rabies prevention messages**

Cameroon:

School awareness of rabies prevention and working together with the community to improve dog vaccination rates





Attract international media,  
donor countries and  
institutions, international NGOs  
for capacity building

## PARACON (Sub-Saharan Africa)

Dr. Maryanne Kagai



Africa Network for Animal Welfare  
Kenya

AWARDEE: Mr. Mawethu Kunyu



TAWI (Transkei Animal Welfare  
Initiative)  
South Africa

Ms. Sarah Schmidt



The Big Fix Uganda  
Uganda

## PARACON (Sub-Saharan Africa)

Have-a-Heart Mobile



Namibia

AWARDEE: Lilongwe Society for  
the Protection and Care of  
Animals



Malawi

Veterinarians for Animal Welfare  
Zimbabwe



Zimbabwe

**Celebrate successful rabies prevention projects and recognise the people who run them**

If you're into **social media**: you can join in with this campaign easily

[https://rabiesalliance.org/world-rabies-day/event-resources/did\\_you\\_know](https://rabiesalliance.org/world-rabies-day/event-resources/did_you_know)



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@GlobalAllianceforRabiesControl



twitter

@rabiesalliance

#WorldRabiesDay



## GARC Education Platform (REC, CCC, AVC, RHC)



### JOURNÉE MONDIALE CONTRE LA RAGE 28 SEPTEMBRE



#### 5 tips

to prevent dog bites

Dogs can be your best friends, but sometimes when we are angry or scared we might not behave in a responsible way and cause a dog bite.

**1** Don't disturb me or frighten me, particularly when I am eating or food up.

**2** Keep away from me when I am angry or scared.

**3** Don't move if I approach you when I am not on a lead.

**4** Approach me slowly and quietly.

**5** If a dog bites you or attacks you, wash the wound with soap and water and look for a first aid centre.

#### TU VEUX UN AMI? SOIS UN AMI! UN GUIDE POUR TOCCUPER DE TON ANIMAL FAMILIER ET POUR ÉVITER LES MORSURES



Developed by  
David Graham, Amanda Kettle,  
Nellie Jones, Emma Davies,  
Doreen Stewart and Terence Scott  
Alliance Mondiale contre la Rage

## World Rabies Day event resources

GARC's World Rabies Day resources are available for you to download and use - we hope they help to make your World Rabies Day event even more successful! Need help with registering your event? We have easy-to-follow instructions [here](https://rabiesalliance.org).

### Plan and promote your event

#### Event Toolkit

Ideas, checklists, messages and advice to help you plan and communicate your event to different audiences



#### Banners and logos

2018 theme banners and WRD logos in over 50 languages



### Resources to help with your event

#### Did you know Social Media Toolkit

Set of mix and match messages, images and links to share with your network



#### Radio scripts

Short radio public service messages to increase rabies awareness in your region



### Take action

#### Free rabies courses

Online courses for rabies professionals and community educators



#### Awareness resources

Rabies prevention resources in different languages for community outreach



Contact us at:  
[campaigns@rabiesalliance.org](mailto:campaigns@rabiesalliance.org)

## You can save their lives



- Rabies is a deadly disease that affects the lives of many people and animals.
- The main cause of rabies is the bite of a rabid dog.
- Half of all dog bites and human rabies deaths occur in children.
- Although rabies is almost 100% fatal, it is also 100% preventable.

We can all help to keep the people and animals in our lives safe from rabies:



Learn how to behave around dogs to avoid dog bites



If you are bitten, wash the wound with soap and running water, and seek medical help immediately



Vaccinate your dogs regularly - this is the best way to prevent rabies



Save the lives of your loved ones, both humans and animals, by learning the facts and sharing them -

visit [rabiesalliance.org](https://rabiesalliance.org) for free resources and courses.

#WorldRabiesDay



Rabies: Share the message  
**SAVE A LIFE.**

## Next steps

- Hold a World Rabies Day event and register it on the GARC website:  
<https://rabiesalliance.org/world-rabies-day>

- Join the "*Did you know*" on social media campaign

#WorldRabiesDay

- Sign up to our newsletter:  
<https://rabiesalliance.org/contact-us>

- Contact us at  
[campaigns@rabiesalliance.org](mailto:campaigns@rabiesalliance.org) for customized resources