

## Social Media Toolkit



Theme

Act Now: You, Me, Community

Hashtags

#ActNow #YouMeCommunity

	WEEK 1: 1 SEPTEMBER – 5 SEPTEMBER					
	PLATFORM	Hashtags	IMAGE/S	DATE		
Facebook	Mark your calendars! This year on 28 September, it is time to #EndRabiesNow! This year's theme, Act Now: You, Me, Community, is an urgent call to all of us to do our part for global #rabies elimination. By working together, we can make a difference! Click here for more - <a href="https://rabiesalliance.org/world-rabies-day">https://rabiesalliance.org/world-rabies-day</a>	#ActNow #WRD2025 #YouMeCommunity	Individual and personal action. Leading by example. We each have a responsibility to act.  ACT NOW: YOU, ME  The Globe represents the world and that rables is a global issue.  The different colored Sontinents reading together.	1 Sept 2025		
Instagram	Mark your calendars! This year on 28 September, it is time to #EndRabiesNow! This year's theme, Act Now: You, Me, Community, is an urgent call to all of us to do our part for global #rabies elimination. By working together, we can make a difference! Check out GARC's website for more - https://rabiesalliance.org/world-rabies-day	#ActNow #WRD2025 #YouMeCommunity	COMMUNITY  and all working together to eliminate tr.  Gentle, nurturing, and even protective posture and power posture and power to the hand and power, showing the posture and power posture and even posture and power			
X (Twitter)	Mark your calendars! This year on 28 September, it is time to #EndRabiesNow! This year's theme, #ActNow #YouMeCommunity, is an urgent call to all of us to do our part for global #rabies elimination. Click here for more <a href="https://rabiesalliance.org/world-rabies-day">https://rabiesalliance.org/world-rabies-day</a>	#WRD2025				
LinkedIn	Mark your calendars! This year on 28 September, it is time to #EndRabiesNow! This year's theme, Act Now: You, Me, Community, is an urgent call to all of us to do our part for global #rabies elimination. By working together, we can make a difference! Click here for more - <a href="https://rabiesalliance.org/world-rabies-day">https://rabiesalliance.org/world-rabies-day</a>	#ActNow #WRD2025 #YouMeCommunity				

	PLATFORM	Hashtags		IMAG	GE/S	DATE
Facebook	Do you know about pre- and post-prophylaxis to help prevent #rabies? Do you know what you should do when an aggressive dog confronts you? The GARC Education Platform has several courses to help #YouMeCommunity this World Rabies Day. Visit: https://rabiesalliance.org/tools/education-tools/gep	#ActNow #WRD2025 #Education4Change		Global Alliance Rabies Control	Wash the wound thoroughly with soap and running water for at least 15 minutes	2 Sept 2025
Instagram	Do you know about pre- and post-prophylaxis to help prevent #rabies? Do you know what you should do when an aggressive dog confronts you? The GARC Education Platform has several courses to help #YouMeCommunity this World Rabies Day. Visit: https://rabiesalliance.org/tools/education-tools/gep	#ActNow #WRD2025 #Education4Change	ACT NOW YOU, ME COMMUNITY	I've been bitten by an animal that might be rabid. What do I do?	Apply ethanol or a similar antiseptic to prevent secondary infection  Seek urgent medical attention: You need to start post-exposure	
X (Twitter)	Do you know about pre- and post-prophylaxis to help prevent #rabies? The GARC Education Platform has several courses to help #YouMeCommunity this World Rabies Day. Visit: https://rabiesalliance.org/tools/education-tools/gep	#ActNow #WRD2025 #Education4Change		What do I do?	prophylaxis as soon as possible	

	PLATFORM	Hashtags	IMAGE/S	DATE
LinkedIn	Do you know about pre- and post-prophylaxis to help prevent #rabies? Do you know what you should do when an aggressive dog confronts you? The GARC Education Platform has several courses to help #YouMeCommunity this World Rabies Day. <u>Click here.</u>			

	PLATFORM	Hashtags	IMAGE/S	DATE
Facebook	Are you hosting a #WorldRabiesDay event? Or planning an activity that focuses on rabies awareness? Remember to register your event or activity on the GARC website: <a href="https://rabiesalliance.org/world-rabies-day/register">https://rabiesalliance.org/world-rabies-day/register</a> . Your event will help global efforts to #EndRabiesNow!	#ActNow #YouMeCommunity #OneHealth #WRD2025		3 Sept 2025
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Facebook	Rabies claims 59 000 victims every year! Did you know that almost half of these victims are children? It is time to #ActNow to #EndRabiesNow. GARC has free online resources to help teach our children how to stay safe. Click here - <a href="https://rabiesalliance.org/resources">https://rabiesalliance.org/resources</a> . This #WRD2025, it is up to #YouMeCommunity.	#OneHealth #rabies #Eduction4Change		4 Sept 2025
Instagram	Rabies claims 59 000 victims every year! Did you know that almost half of these victims are children? It is time to #ActNow to #EndRabiesNow. GARC has free online resources to help teach our children how to stay safe. Visit <a href="https://rabiesalliance.org/resources">https://rabiesalliance.org/resources</a> . This #WRD2025, it is up to #YouMeCommunity.	#OneHealth #rabies #Education4Change	Almost half the	
X (Twitter)	Rabies claims 59 000 victims every year, half of them children. #ActNow to #EndRabiesNow. GARC's free online resources help teach our children how to stay safe - <a href="https://rabiesalliance.org/resources">https://rabiesalliance.org/resources</a> . This #WRD2025, it is up to #YouMeCommunity.	#OneHealth #rabies #Education4Change	DID YOU KNOW?	
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Facebook	#ActNow #YouMeCommunity: Travel safe in 2025. #rabies remains a reality in many countries around the world. GARC's free travel resources will help you to stay informed: https://rabiesalliance.org/resource/rabies-advice-travelers-brochure.	#RabiesAwareness #TravelSafe #WRD2025		5 Sept 2025
Instagram	#ActNow #YouMeCommunity: Travel safe in 2025. #rabies remains a reality in many countries around the world. GARC's free travel resources will help you to stay informed: https://rabiesalliance.org/resource/rabies-advice-travelers-brochure	#RabiesAwareness #TravelSafe #WRD2025		
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	WEEK 2: 8 SEPTEMBER – 12 SEPTEMBER					
	PLATFORM	Hashtags	IMAGE/S	DATE		
Facebook	What will you do in 2025 to #ActNow? Join the global community of Dog Healthcare Champions by completing GARC's free, online, and self-paced courses - <a href="https://rabiesalliance.org/tools/education-tools/gep">https://rabiesalliance.org/tools/education-tools/gep</a> . This year, it is up to #YouMeCommunity!	#WRD2025 #OneHealth #rabies #Education4Change		8 Sept 2025		
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Facebook	#Rabies is 99% fatal but 100% preventable. This #WorldRabiesDay, it is time to #ActNow. We need to work as a global community to ensure that we #EndRabiesNow! What will you do in 2025 to be part of #YouMeCommunity?	#RabiesAwareness #WRD2025 #OneHealth			9 Sept 2025
Instagram	#Rabies is 99% fatal but 100% preventable. This #WorldRabiesDay, it is time to #ActNow. We need to work as a global community to ensure that we #EndRabiesNow! What will you do in 2025 to be part of #YouMeCommunity?	#RabiesAwareness #WRD2025 #OneHealth	DID YOU KNOW?		
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	PLATFORM	Hashtags	IMAGE/S	DATE
Facebook	The inhumane culling of millions of dogs will not #EndRabiesNow. International organizations like GARC, have used scientific data to show that culling is an ineffective means to eliminate rabies. Read GARC's position statement: https://endrabiesnow.org/uploads/resources/GARC_Position-statement-on-culling_ENG.pdf	#ActNow #YouMeCommunity #OneHealth #WRD2025	Culling is not the answer	10 Sept 2025
Instagram	The inhumane culling of millions of dogs will not #EndRabiesNow. International organizations like GARC, have used scientific data to show that culling is an ineffective means to eliminate rabies. Read GARC's position statement: https://endrabiesnow.org/uploads/resources/GARC_Position-statement-on-culling_ENG.pdf	#ActNow #YouMeCommunity #OneHealth #WRD2025	ACT	
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	PLATFORM	Hashtags	IMAGE/S	DATE
Facebook	Just 17 days to go until #WorldRabiesDay 2025! Join our global community on 28 September because it is time to Act Now. Only by working together, can we #EndRabiesNow.	#ActNow #YouMeCommunity #OneHealth		11 Sept 2025
Instagram	Just 17 days to go until #WorldRabiesDay 2025! Join our global community on 28 September because it is time to Act Now. Only by working together, can we #EndRabiesNow.	#ActNow #YouMeCommunity #OneHealth		
X (Twitter)	Just 17 days to go until #WorldRabiesDay 2025! Join our global community on 28 September because it is time to Act Now. Only by working together, can we #EndRabiesNow.	#ActNow #YouMeCommunity #OneHealth	DAYS TO GO	
LinkedIn	Just 17 days to go until #WorldRabiesDay 2025! Join our global community on 28 September because it is time to Act Now. Only by working together, can we #EndRabiesNow.	#ActNow #YouMeCommunity #OneHealth		

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Facebook	Sign up for GARC's newsletter and become part of a global community this #WorldRabiesDay working to #EndRabiesNow. Sign up now: https://rabiesalliance.org/contact-us?src=newsletter	#ActNow #YouMeCommunity #OneHealth		12 Sept 2025
Instagram	Sign up for GARC's newsletter and become part of a global community this #WorldRabiesDay working to #EndRabiesNow. Sign up now: https://rabiesalliance.org/contact-us?src=newsletter	#ActNow #YouMeCommunity #OneHealth	ACT	
X (Twitter)	Sign up for GARC's newsletter and become part of a global community this #WorldRabiesDay working to #EndRabiesNow. Sign up now: https://rabiesalliance.org/contact-us?src=newsletter	#ActNow #YouMeCommunity #OneHealth	NOW YOU, ME COMMUNITY	
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WEEK 3: 15 SEPTEMBER – 19 SEPTEMBER					
	PLATFORM	Hashtags	IMAGE/S	DATE	
Facebook	Are you planning a #WorldRabiesDay event? Have you registered your event on GARC's website? https://rabiesalliance.org/world-rabies-day Join the global movement on 28 September. It is time to #ActNow. In 2025, it is up to #YouMeCommunity.	#WRD2025 #rabies #EndRabiesNow	ald RABIES	15 Sept 2025	
Instagram	Are you planning a #WorldRabiesDay event? Have you registered your event on GARC's website? https://rabiesalliance.org/world-rabies-day Join the global movement on 28 September. It is time to #ActNow. In 2025, it is up to #YouMeCommunity.	#WRD2025 #rabies #EndRabiesNow	S. S		
X (Twitter)	Are you planning a #WorldRabiesDay event? Have you registered your event on GARC's website? https://rabiesalliance.org/world-rabies-day Join the global movement on 28 September. It is time to #ActNow. In 2025, it is up to #YouMeCommunity.	#WRD2025 #rabies #EndRabiesNow	TEMBER		
LinkedIn	Are you planning a #WorldRabiesDay event? Have you registered your event on GARC's website? https://rabiesalliance.org/world-rabies-day Join the global movement on 28 September. It is time to #ActNow. In 2025, it is up to #YouMeCommunity.	#WRD2025 #rabies #EndRabiesNow	Global Help your Rabies Control event stand out		

	PLATFORM	Hashtags	IMAGE/S	DATE
Facebook	While #WorldRabiesDay focuses on #rabies elimination, it is important to support the WHO NTD Roadmap as well. #YouMeCommunity: by working together, we can strengthen health systems and prevent zoonotic disease from emerging. It is time to #ActNow.	#ActNow #YouMeCommunity #OneHealth #EndRabiesNow #NTDs		16 Sept 2025
Instagram	While #WorldRabiesDay focuses on #rabies elimination, it is important to support the WHO NTD Roadmap as well. #YouMeCommunity: by working together, we can strengthen health systems and prevent zoonotic disease from emerging. It is time to #ActNow.	#ActNow #YouMeCommunity #OneHealth #EndRabiesNow #NTDs	ACT NOW YOU, ME COMMUNITY	
X (Twitter)	While #WorldRabiesDay focuses on #rabies elimination, we support the WHO NTD Roadmap as well. #YouMeCommunity: by working together, we can strengthen health systems and prevent zoonotic diseases. It is time to #ActNow.	#ActNow #YouMeCommunity #OneHealth #EndRabiesNow #NTDs		
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	PLATFORM	Hashtags	IMAGE/\$	DATE
Facebook	GARC's tools and resources help track and monitor #rabies elimination and education programs. Read more about how other users have benefitted from using the tools – <a href="https://rabiesalliance.org/news?keywords=&amp;tag=1372">https://rabiesalliance.org/news?keywords=&amp;tag=1372</a> This #WorldRabiesDay, how can the GARC tools and resources help you to #ActNow?	#YouMeCommunity #OneHealth #EndRabiesNow	STORABLE STO	17 Sept 2025
Instagram	GARC's tools and resources help track and monitor #rabies elimination and education programs. Read more about how other users have benefitted from using the tools – <a href="https://rabiesalliance.org/news?keywords=&amp;tag=1372">https://rabiesalliance.org/news?keywords=&amp;tag=1372</a> This #WorldRabiesDay, how can the GARC tools and resources help you to #ActNow?	#YouMeCommunity #OneHealth #EndRabiesNow		
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	PLATFORM	Hashtags	IMAGE/\$	DATE
Facebook	Just 10 days to go until #WorldRabiesDay 2025! Join us on 28 September to #EndRabiesNow. This year it is up to #YouMeCommunnity to unite for a #rabies-free world!	#ActNow #OneHealth #WRD2025		18 Sept 2025
Instagram	Just 10 days to go until #WorldRabiesDay 2025! Join us on 28 September to #EndRabiesNow. This year it is up to #YouMeCommunnity to unite for a #rabies-free world!	#ActNow #OneHealth #WRD2025	DAYS TO GO	
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	PLATFORM	Hashtags	IMAGE/S	DATE			
Facebook	#YouMeCommunity means that we need to protect the bond between humans and animals. Our animals depend on us to keep them healthy, safe and happy. We are responsible for vaccinating them because #rabies threatens all of us. It is time to #ActNow because when we work together, we can #EndRabiesNow.	#OneHealth #WRD2025 #LovingDogsIsGlobal	ACT ACT TO SERVICE AC				19 Sept 2025
Instagram	#YouMeCommunity means that we need to protect the bond between humans and animals. Our animals depend on us to keep them healthy, safe and happy. We are responsible for vaccinating them because #rabies threatens all of us. It is time to #ActNow because when we work together, we can #EndRabiesNow.	#OneHealth #WRD2025 #LovingDogsIsGlobal					
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	WEEK 4: 22 SEPTEMBER – 27 SEPTEMBER					
	PLATFORM	Hashtags	IMAGE/S	DATE		
Facebook	#YouMeCommunity means embracing a #OneHealth approach for #rabies elimination. Vaccinating dogs is only the start. All stakeholders, from healthcare professionals to environmentalists, need to work together to protect the health of people, animals, and the planet. Time to #ActNow for a rabies-free world.	#WRD2025 #EndRabiesNow	About	22 Sept 2025		
Instagram	#YouMeCommunity means embracing a #OneHealth approach for #rabies elimination. Vaccinating dogs is only the start. All stakeholders, from healthcare professionals to environmentalists, need to work together to protect the health of people, animals, and the planet. Time to #ActNow for a rabies-free world.	#WRD2025 #EndRabiesNow	One Health  DID YOU			
X (Twitter)	#YouMeCommunity means embracing a #OneHealth approach for #rabies elimination. Vaccinating dogs is only the start. All stakeholders need to work together to protect the health of people, animals, and the planet. Time to #ActNow for a rabies-free world.	#WRD2025 #EndRabiesNow	KNOW?			
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	PLATFORM	Hashtags	IMAGE/\$	DATE
Facebook	This World Rabies Day, it is up to every person within a community to work towards a rabies-free world. Only by working as a global community is rabies elimination possible. What will you do in 2025 to #ActNow?	#OneHealth #WRD2025 #YouMeCommunity		23 Sept 2025
Instagram	This World Rabies Day, it is up to every person within a community to work towards a rabies-free world. Only by working as a global community is rabies elimination possible. What will you do in 2025 to #ActNow?	#OneHealth #WRD2025 #YouMeCommunity		
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LinkedIn	This World Rabies Day, it is up to every person within a community to work towards a rabies-free world.  Only by working as a global community is rabies elimination possible. What will you do in 2025 to #ActNow?	#OneHealth #WRD2025 #YouMeCommunity	ELO MARIEN	

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Facebook	#ActNow: While on holiday, remember that rabies is a reality in many regions. Stay informed to stay safe on your holiday. Free resources here - https://rabiesalliance.org/resource/rabies-advice-travelers-brochure	#OneHealth #WRD2025 #YouMeCommunity		24 Sept 2025
Instagram	#ActNow: While on holiday, remember that rabies is a reality in many regions. Stay informed to stay safe on your holiday. Free resources here - https://rabiesalliance.org/resource/rabies-advice-travelers-brochure	#OneHealth #WRD2025 #YouMeCommunity		
X (Twitter)	#ActNow: While on holiday, remember that rabies is a reality in many regions. Stay informed to stay safe on your holiday. Free resources here - https://rabiesalliance.org/resource/rabies-advice-travelers-brochure	#OneHealth #WRD2025 #YouMeCommunity	ACT NOW YOU, ME COMMUNITY	
LinkedIn	#ActNow: While on holiday, remember that rabies is a reality in many regions. Stay informed to stay safe on your holiday. Free resources here - https://rabiesalliance.org/resource/rabies-advice-travelers-brochure	#OneHealth #WRD2025 #YouMeCommunity	EL TRABILITATION OF THE PARTY O	

	PLATFORM	Hashtags	IMAGE/S	DATE
Facebook	3, 2, 1 Are you ready to #ActNow? In three days, our global community will remind everyone that it is up to #YouMeCommunity to #EndRabiesNow!	#OneHealth #WRD2025		25 Sept 2025
Instagram	3, 2, 1 Are you ready to #ActNow? In three days, our global community will remind everyone that it is up to #YouMeCommunity to #EndRabiesNow!	#OneHealth #WRD2025	5 (1)	
X (Twitter)	3, 2, 1 Are you ready to #ActNow? In three days, our global community will remind everyone that it is up to #YouMeCommunity to #EndRabiesNow!	#OneHealth #WRD2025	DAYS TO GO	
LinkedIn	3, 2, 1 Are you ready to #ActNow? In three days, our global community will remind everyone that it is up to #YouMeCommunity to #EndRabiesNow!	#OneHealth #WRD2025		

	PLATFORM	Hashtags	IMAGE/S	DATE
Facebook	Rabies is 99% fatal and yet 100% preventable! Even with advancements in modern medicine, this disease still claims a life every nine minutes, mostly in Africa and Asia. This year's theme, "Act Now: You, Me, Community", is a call to action that urges individuals, organizations, and decision-makers to drive rabies elimination!	#OneHealth #WRD2025 #ActNow #YouMeCommunity		26 Sept 2025
Instagram	Rabies is 99% fatal and yet 100% preventable! Even with advancements in modern medicine, this disease still claims a life every nine minutes, mostly in Africa and Asia. This year's theme, "Act Now: You, Me, Community", is a call to action that urges individuals, organizations, and decision-makers to drive rabies elimination!	#OneHealth #WRD2025 #ActNow #YouMeCommunity		
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	PLATFORM	Hashtags	IMAGE/S	DATE
Facebook	Tomorrow is World Rabies Day! This year is about #YouMeCommunity making a difference by working together to #EndRabiesNow. Are you ready to take up the challenge and #ActNow.	#OneHealth #WRD2025		27 Sept 2025
Instagram	Tomorrow is World Rabies Day! This year is about #YouMeCommunity making a difference by working together to #EndRabiesNow. Are you ready to take up the challenge and #ActNow.	#OneHealth #WRD2025	SHID RABJES	
X (Twitter)	Tomorrow is World Rabies Day! This year is about #YouMeCommunity making a difference by working together to #EndRabiesNow. Are you ready to take up the challenge and #ActNow.	#OneHealth #WRD2025	ACT NOW: YOU, ME	
LinkedIn	Tomorrow is World Rabies Day! This year is about #YouMeCommunity making a difference by working together to #EndRabiesNow. Are you ready to take up the challenge and #ActNow.	#OneHealth #WRD2025	COMMUNITY RABIESALLIANCE.ORG/WORLD-RABIES-DAY	